

## **Communication from Public**

**Name:** Downtown Los Angeles Neighborhood Council (DLANC)  
**Date Submitted:** 03/09/2021 09:45 AM  
**Council File No:** 21-0420-S15  
**Comments for Public Posting:** Please see attached letter of support.



www.dlanc.org  
P.O. Box #13096  
Los Angeles, CA 90013-0096

August 11, 2020

Los Angeles Department of City Planning  
Office of Zoning Administration, 7<sup>th</sup> Floor  
200 North Spring Street  
Los Angeles, California 90012

RE: **Planning Case No:** LA-C-20-310916-APP  
**Project Address:** 1051 S Broadway (Green Qween)  
**Applicant:** Andres Rigal, Green Qween

**Project Description:** A finding of public convenience or necessity to allow the further processing of a Type 10 cannabis retail license by the City of Los Angeles and State of California.

Dear Zoning Administrator:

At our regularly held public meeting on August 11, 2020, the Board of Directors of the Downtown Los Angeles Neighborhood Council ("DLANC") voted to support the below request, pursuant to the motion passed on July 21, 2020, by DLANC's Planning & Land Use Committee ("PLUC").

DLANC supports the Applicant's requests in Planning Case No. LA-C-20-310916-APP. DLANC support is conditioned on Applicant agreeing to the following stipulations below for the project.

In DLANC's view, the information presented provides adequate justification for granting Applicant's requests. *Subject to the condition set forth below* and any additional conditions recommended by the LAPD or City Council, DLANC encourages the Los Angeles Department of City Planning to approve the Applicant's project.

CONDITION 1: Owner/Operator will come back and present to PLUC should owner/operator change.

CONDITION 2: storefronts of ground floor retail retain transparency at all times to allow for eyes on the street and pedestrian safety.

CONDITION 3: any amplified or outdoor noise shall be mitigated such that it will remain in compliance with the LA Noise Ordinance.

CONDITION 4: Applicant comes back and presents final layout, floorplans and business plans for dispensary

CONDITION 5: if there is an increase in intensity of use.

August 11, 2020

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If possible, please provide a digital copy of your decision letter by mail to [planning@dlanc.com](mailto:planning@dlanc.com) instead of sending a hard copy. Thank you in advance for your consideration of the comments presented in this Letter.

Very truly yours,

*Patricia Berman*

Patricia Berman  
DLANC President

Very truly yours,

*Beverly Christiansen / Ryan Afari*

Beverly Christiansen / Ryan Afari  
DLANC Planning & Land Use Committee Chairs

CC: Joella Hopkins (Council District 14) (via email)  
Sgt. Rogelio De La Cruz (Los Angeles Police Department) (via email)



[www.dlanc.org](http://www.dlanc.org)  
P.O. Box #13096  
Los Angeles, CA 90013-0096

## **Communication from Public**

**Name:** Chrysalis, Trevor Kale  
**Date Submitted:** 03/09/2021 09:51 AM  
**Council File No:** 21-0420-S15  
**Comments for Public Posting:** See attached letter of support.



3/23/2020

Councilmember Kevin de Leon  
City of Los Angeles  
200 N. Spring St  
Los Angeles, CA 90012

RE: Andres Rigal, Green Queen 1051 S Broadway Ave, Los Angeles, 90015 - Cannabis Business License

Dear Councilmember Kevin de Leon,

I am writing in support of Green Queen's Cannabis Business License made by Andres Rigal, 1051 S Broadway Ave, Los Angeles, 90015, with the City of Los Angeles.

Andres has agreed to partner with Chrysalis, to provide regular employment to our program participants. Chrysalis is a nonprofit organization dedicated to creating a pathway to self-sufficiency for homeless and low-income individuals by providing the resources and support needed to find and retain employment. Since 1984, Chrysalis has assisted over 58,000 people on the path toward self-sufficiency at our sites and centers in downtown Los Angeles (Skid Row), Santa Monica, Pacoima, South Los Angeles, and Anaheim. Approximately 60% of Chrysalis' clients have been impacted by the criminal justice system, many of those have drug and cannabis related charges. 100% of our clients are considered low income, 75% are unstable housed.

Chrysalis and Andres believe that it is imperative to allow those communities that have been impacted by the war on drugs to benefit from job opportunities that are being created in the cannabis space. By partnering with Chrysalis, Green Queen will help create equitable and meaningful job opportunities to community members who have either been directly impacted by the war on drugs or live in communities that have been impacted. Having access to good jobs is crucial to providing the stability and self-sufficiency that our program participants strive for. These efforts will help to reduce recidivism, increase mental and physical wellbeing, while providing benefits to society as whole.

Green Queen has taken a thoughtful approach to this objective in a verifiable, specific, and sincere way, by providing no less than 10% of total work hours to Chrysalis candidates. We strongly support Green Queen's application for license. We would be happy to discuss our partnership in more detail, if that would be helpful.

Sincerely,

**Trevor Kale**

Vice President, Chrysalis Enterprises

CHRYsalis is a nonprofit organization **Changing Lives Through Jobs**

Direct: (213) 806-6358

## **Communication from Public**

**Name:** Fashion District BID, Rena Leddy  
**Date Submitted:** 03/09/2021 09:53 AM  
**Council File No:** 21-0420-S15  
**Comments for Public Posting:** See attached letter of support.



December 12, 2020

Los Angeles Department of City Planning  
Office of Zoning Administration, 7<sup>th</sup> Floor  
200 North Spring Street  
Los Angeles, CA 90012

**RE: Planning Case #:** LA-C-20-310916-APP

Dear Zoning Administrator,

On behalf of the LA Fashion District, we encourage the Department of City Planning to approve Planning Case LA-C-310916-APP to allow the further process of a Type 10 cannabis retail license by the City of Los Angeles and the State of California. The LA Fashion District Business Improvement District (BID) is a non-profit organization representing 4000+ businesses and 1000+ property owners. It provides cleaning and security services for the 100+ block district.

Green Qween is a cannabis dispensary in pursuit of a retail license to open in the ground-floor space of the existing Fashion District building at 1051 S. Broadway. This new business will provide a community-driven and socially conscious cannabis dispensary that seeks to benefit the local LGBTQIA and POC community—creating an affordable, safe space for LGBTQIA, POC, and allied cannabis consumers. Based on the emerging influx of residents in the LA Fashion District, it is pertinent that we provide every member of our neighborhood with space and representation within the multi-dimensional fabric of the community.

Please consider supporting Green Qween's request to allow the further process of a Type 10 cannabis retail license, as it will add to the tapestry of the LA Fashion District's vibrant community.

Sincerely,

Rena Leddy  
Executive Director

LA Fashion District Business Improvement District  
[www.fashiondistrict.org](http://www.fashiondistrict.org)  
Tel: (213) 488-1153 Fax: (213) 488-5159



## **Communication from Public**

**Name:** The Social Impact Center, Felicia Carbajal  
**Date Submitted:** 03/09/2021 10:00 AM  
**Council File No:** 21-0420-S15  
**Comments for Public Posting:** See attached letter of support.



## Community Building Education Story Telling

Felicia Carbajal, CEO

[www.thesocialimpactcenter.org](http://www.thesocialimpactcenter.org)

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Dear Councilmember Kevin de Leon,

For the better part of 2.5 decades I have organized at the intersection of LGBTQ and cannabis community issues. The last 3 years, as the Executive Director of The Social Impact Center, where we advocated for the increased inclusion of social equity goals into the development of the legal cannabis industry in Los Angeles; empowering underserved communities by developing leaders through Education, Storytelling, and Community Building.

I'm writing to share my strong support for Green Qween's application for a finding of public convenience or necessity for a cannabis retail license and also to highlight 3 specific policies which I argue should be standard for any businesses seeking a retail license in all districts.

**1. Equity in Hiring Program:** Applicants currently only need to submit a plan on how they will make a 'good faith effort' to hire equitability. As documented in a recent study I published, these plans were scarcely implemented after the business got their license. Businesses should identify binding and easily verifiable goals that ensure success.

*Green Qween has partnered with Chrysalis for its clients to make up no less than 10% of the work hours.*

**2. Philanthropic Grant Program:** Cannabis retailers often will give little more than scraps to local nonprofits skating by on the bare minimum and as they need positive publicity. Community engagement through philanthropy should be ingrained in businesses with a specific commitment of their budget.

*Green Qween has committed to donating a full 10% of all its profits to the development of the DTLA Proud LGBTQ Community Center.*



Community Building Education Story Telling

Felicia Carbajal, CEO

[www.thesocialimpactcenter.org](http://www.thesocialimpactcenter.org)

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**3. Priority for Minority Owned Consumer Brands:** While we have focused on the diversity of ownership structure among local retailers, we should be cognizant that they are the distribution channel for an entire supply chain which we should also encourage greater diversity in ownership. Businesses should articulate policies to support minority owned businesses further up the food chain.

*Green Qween has committed to partnering with minority owned consumer brands giving them access to shelf space without prohibitive slotting fees.*

Such policies as written above range from rare to unique, but they should be universal. Through the PCN process, you have the opportunity to make a lasting impact on the equitability of the cannabis market in your district and I urge you to wield that power to support businesses only when committing to the highest standards of social equity goals which they are capable of accomplishing. Thank you for your time.

Best Regards,

Felicia Carbajal  
The Social Impact Center  
[Felicia@thesocialimpactcenter.org](mailto:Felicia@thesocialimpactcenter.org)  
(818) 428-5821